



UNIVERSIDAD SAN FRANCISCO DE QUITO
SCHOOL: COMUNICACIÓN Y ARTES CONTEMP.
Semester: 201920 - Segundo Semestre 2019/2020
Schedule: En LÃ-nea - Virtual

INSTRUCTOR/TEACHER INFORMATION:

Professor: Amy Lynne Scheidegger
Email ascheidegger@asig.com.ec
Office: n/a
Office hours: 10am-3pm Mon-Fri

COURSE INFORMATION:

COURSE: ART-0212E - WATERCOLOR WORKSHOP 1

NRC: 2147

Credits: 4

Pre-requisites: Verify pre-requisites in Banner academic system.

Co-requisites: The course doesn't have Co-requisites

COURSE INFORMATION:

COURSE: ART-1901E WATERCOLOR WORKSHOP 1

NRC: 2149

Credits: 3

Pre-requisites: Verify pre-requisites in Banner academic system.

Co-requisites: The course doesn't have Co-requisites

COURSE DESCRIPTION:

This course will accustom students to the use of different tools and techniques of watercolor painting with the aim of developing practical skills in relation to intonation, gradients, contrasts of color, expression of shapes and volumes, representation of light and shadow, textures and artistic composition to develop artistic works using watercolor as a medium. The different criteria and tools needed to allow students to get to know, understand and develop skills for the correct use of watercolor will also be explored.

COURSE LEARNING OUTCOMES:

#	Learning Outcomes	Level
1	Construct watercolor paintings with varied thematic contents applying the color theory, artistic composition and visual perspective through different media, materials and techniques.	Medio
2	Identify the history and development of watercolor by describing its foundations.	Medio
3	To analyze the use, the effectiveness and the pragmatism of artistic painting to watercolor in the modern world applied to practical and theoretical works.	Medio

COURSE CONTENTS:

Concepts and basic definitions of watercolor
Media, materials, instruments and equipment
History, foundations and development of watercolor
Watercolor techniques



Preparation for painting in watercolor

Stain

Visual perception

Color theory

Pigment

Composition (several themes)

METHODOLOGY FOR THE INTEGRATION OF THEORETICAL AND PRACTICAL CONTENTS:

The teaching methodology used in all courses at USFQ follows the liberal arts philosophy: encourage dialogue and enable learning through opportunities to exchange ideas among teachers and students. It is expected that all the theoretical content courses explore potential applications to professional practice and work contexts through the integration of diverse activities and simulations that foster the contextualized understanding of concepts using reality and professional practice as frames of reference.

ASSESSMENT:

Type	General Description	% of final grade
Homework	Daily painting exercises focusing on various techniques.	50%
Projects	2 projects consisting of an investigation project copying the artwork of a master watercolorist and a compositional and illustrative project based on conveying the idea behind a given word.	30%
Video Conference Critiques	4 video conferences in which we will offer constructive criticism for completed paintings and guidance for future projects.	10%
Discussion Forums	2 discussion forums with guided discussion about a presented art concept or general discussion.	10%

Description of Assessment Categories

Each week there will be multiple exercises demonstrated in video and/or infographics that must be completed, scanned or photographed and submitted to D2L. You will have at least 2 days to complete each task, but it is highly recommended to complete the exercises daily to keep up and to avoid late hand-ins. Each exercise should take approximately 1-3 hours depending on the aptitude of the student. It is possible to complete some of the exercise quicker than that. The cumulative exercises will count for 50% of the final grade.

Students will also be responsible for two larger projects. One will require the research of a watercolor master that the student will present to the class in one of our forums. The other will be an illustrative painting project where each student will select a word that they will try to express through painting with the use of compositional strategy, color theory and traits from selected watercolor techniques that work well to emulate the word. Each of these larger projects will have a value of 10% of the final grade.



The four video conferences will be group critiques about the progress of the individual student's artistic development. We will present key exercises that demonstrate the learned watercolor techniques and everyone will offer constructive criticism about what has been accomplished and what needs improvement. All videoconferences will be planned for evenings to ensure the majority of students can attend. If a student is unable to attend he or she will be obligated to write a critique of a project to be determined at the time of the video conference in English of 250 words or more BEFORE each conference. Each video conference will count for 2.5% of the final grade.

The discussion forums require participation of a well thought-out post of 150 words or less in response to the theme presented, as well as at least two responses to fellow students' posts. Each forum will be graded and counts as approximately 3% of the final grade each. There will be no extra credit given for this class to improve grades.

The following rubric shows generally what final grades should represent in this class.

Rubric

General Evaluation Criteria	A	B	C	D
Visualization and Problem Solving	Capable of innovative ideas and problem solving through technical skill.	Generates new ideas with limitations in visualization.	There is not sufficient evidence of ability to innovate.	No evidence of capability to explore new ideas.
Creativity	Exercises are well developed through unique construction of composition.	Exercises are limited in scope of new material in composition.	Exercises are limited to repetition of the examples with mixed results.	The student struggles to develop the basic visual and conceptual language of the exercise.
Aesthetic, Process and Technique	Exercises are carried out impeccably.	Exercises are acceptable with some technical problems.	There is difficulty present in the process of painting and using material correctly	Student struggles to develop the exercises to an acceptable level.
Ability to Apply Learned Skills	Understands and correctly applies all skills.	Is capable of replicating skills superficially.	Goes through the motions without understanding	Inability to understand concepts and skills necessary for watercolor
Projects	Each projects is carried out with ability and care.	Projects are acceptable with small shortcomings.	Projects are superficially attempted and contain large problem areas.	Projects lack focus and are finished carelessly.

LIBRARY BIBLIOGRAPHY:

* Craig, Diana, The new encyclopedia of watercolor techniques /, Kent : Search Press, 2011.

COURSE BIBLIOGRAPHY:

Parramón, J. y Fresquet, G. (1979). Como Pintar a la Acuarela. Barcelona, España: Instituto Parramón Ediciones.

POLICIES:

All students taking courses at USFQ must follow the rules for ethics of learning, research, and behavior detailed in the [USFQ's Code of Honor and Coexistence](#). All courses should follow the policies stated in USFQ's [Manual del Estudiante](#)

VIDEO CONFERENCE ASSISTANCE POLICY: Because this is an online course, the only attendance that will be taken is during the video conferences. The video conferences will



take place on evenings to maximize the ability of all students in the class to attend. Do not plan other activities during these scheduled times. All video conferences will be recorded and graded. If any student is unable to attend, they must send the professor an email explaining the absence and will write a critique that is 250 words or more in English BEFORE the day that the video conference is scheduled. If no submission is received before the video conference and the student does not attend the conference, it will result in an automatic 0.

CLAIMS AND DISPUTES: (Common for COCOA) In cases of complaints concerning the class, students will first talk with the professor. If the student does not agree with the explanation given by the professor, the student may go to the area coordinator. Finally, if a solution has not been reached through the coordinator, the student will address the Dean through a written complaint.

DIFFERENTIATED EDUCATION POLICY (Common for COCOA) In the case of having been diagnosed with a learning disability that includes physical conditions, the student should contact the professor to explain their situation during the first two weeks. In this way the teacher will plan their activities and exercises so that the student can be evaluated in a better way. It is required to demonstrate the existence of the problem (not obvious) with appropriate medical documentation. The class objectives are the same for all enrolled students.

LATE WORK POLICY: All of the homework exercises in this class have a due date of the Sunday after the week opens up. If the submission date is late, 1 point for each day late will be subtracted from the earned grade. That is to say, an exercise submitted one day late, with an earned grade of 10/10 will receive a 9/10. There will be no accepted late work for discussion forums or video conference self-assessment make-up work. Additionally it will not be possible to hand in any late work after the official last day of class.

PLAGARISM: No student should copy the paintings shown in the instructional videos or diagrams. Students should come up with their own patterns, still lives, subject matter, etc. If you copy anything from the videos or example diagrams, you will get an automatic F for that homework or project and you may be reported to the University.

SYSTEM FAILURE POLICY: If, for some reason, a student is unable to submit an assignment due to a D2L system failure, it is the responsibility of the student to email the professor directly at ascheidegger@asig.com.ec with the due submission and describing the problems encountered BEFORE the deadline has already passed, and to contact technical support themselves.

SCHEDULE OF ACTIVITIES:

This course is divided into 4 themes:

Theme 1 – Introduction to Materials, Color, and Watercolor Techniques

Week 1

- Video Conference #1 – Week of March 16th – Exact Date and Time to be Determined – **Everyone MUST attend this first conference.** We will use this time to introduce ourselves and come up with ideas that may shape the projects we do in Week 7 and 8.
- **Watercolor Techniques** *due March 22 Midnight*

Week 2

- **4 Shapes** Using Different Techniques *due March 29 Midnight*



- **Reflection** Using Analogous Colors *due March 29 Midnight*

Theme 2 – Visual Interpretation and Application of Techniques to Composition

Week 3

- Video Conference #2 - Date/Time to be announced
- **Landscape** Using Graded Wash *due April 5 Midnight*
- **Flower Field** Using Various Techniques *due April 5 Midnight*
- Discussion Forum: Midterm Project Ideas *due April 5 Midnight*

Week 4

- **Triangles** Using Glazing *due SATURDAY April 11 Midnight (due early because of Easter)*
- **Bottles** *due SATURDAY April 11 Midnight (due early because of Easter)*

Midterm Project – *due SATURDAY April 11 Midnight (due early because of Easter)*

Theme 3 – Representation of Studied Forms

Week 5

- Video Conference #3 - Date/Time to be announced
- **Fruit** *due April 19 Midnight*
- **Flowers** with Soft and Hard Edges *due April 19 Midnight*

Week 6

- **Eyes** – Realistic and Expressionistic *due April 26 Midnight*
- **Skull, Human or Animal** *due April 26 Midnight*
- **Sketches for Final Project Painting** *due April 26 Midnight*

Theme 4 – Pattern & Typography

Week 7

- Video Conference #4 - Date/Time to be announced – we will discuss the final project. You will be asked to submit your in-progress paintings to critique this day so you can make changes before you submit your final version.
- **Wallpaper Design** *due May 3 Midnight*
- **Same Object, Different Techniques** *due May 3 Midnight*
- Discussion Forum: Advantages and Disadvantages of Watercolor as a Medium *due May 3 Midnight*

Week 8

- **Calligraphy Drills** *due May 10 Midnight*
- **Initials Logo** *due May 10 Midnight*

Final Project – Illustrating a Word *due May 12 Midnight*

MATERIALS.

The materials necessary to participate in this course are:

- A set of good quality watercolors “Grumbacher”, “Winsor & Newton”, “Sennelier” or other possible alternatives. Please do not use the watercolors intended for



children's use as these contain a lot of filler material that makes achieve the effects and techniques we will learn about difficult to achieve.

- Soft paintbrushes intended for watercolor use. You will need a variety of sizes and shapes. Choose some that are round, some that are flat, some large for large sections and some small for detail work. I suggest at least one large flat brush for doing washes, or you can try a soft and wide sponge brush.
- Watercolor paper: 300 gr, size A3 or whatever size you feel most comfortable with. "Canson", "Winsor & Newton", "Fabriano", "Guarro", etc. are some examples of brand names you can use.
- A board for stretching paper on ("TRIPLEX") size 40cm x 60cm and 9mm thick.
- Gummed paper (*papel engomado*) 2" thick.
- Sponges: a normal sponge for wetting the gummed paper, a natural sponge for creating texture, and possibly a sponge brush if you choose to use one for washes.
- Removable liquid masking, also called frisket (*enmascador liquido*). This will be used to preserve white paper while painting. If it is impossible to find removable, you can buy permanent, or you can also use wax, such as in a white crayon or even rubbing the bottom of a white candle on the paper.
- Jars for water, and paper or an absorbent reusable material to remove excess water/paint from brushes.
- An "effect kit" which might include: alcohol, large-grain salt, an old toothbrush, tissues or paper towel, white crayon, a spray bottle of clean water, a natural sponge etc.
- A small notebook of watercolor paper for trying out techniques on a smaller scale before moving to the larger paper and for color testing.

Note: Students can acquire materials in supply stores of preference.

This syllabus was reviewed and approved by the coordination of the respective academic area or department. All sections of this course must follow this syllabus. Any changes or adjustments to this syllabus must be approved by the coordinator responsible for this academic area or department and must be reflected in the Curricular Design system.'